



**2017**  
**MEKELLE**  
May 26-29/2017

1<sup>st</sup>

ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ  
Tigray International Manufacturing  
Industry Expo

ግንቦት 18 – 21 ቀን 2009 ዓ.ም  
May 26 – 29, 2017

**“በትግራይ ኢንቨስት ያድርጉ!”**  
**“Invest in Tigray!”**

# አዘጋጅቶች - Organizers



የትግራይ ክልል ከተማ ልማት፣ ንግድና ኢንዱስትሪ ቢሮ  
Tigray Bureau of Urban Development, Trade  
and Industry



ትግራይ ክልል የዘርፍ ማኅበራት ምክር ቤት  
Tigray Chamber of Sectoral Association



የትግራይ የንግድና የዘርፍ ማህበራት ም/ ቤት  
Tigray chamber of Commerce & Sectoral  
Association

# አስተባባሪ - Coordinator



Wafa MARKETING & PROMOTION PLC  
Ras Abebe Aregay St. Biftu Building 8th Floor,  
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School of Commerce  
Addis Ababa  
Ethiopia  
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[www.wafapromotion.com](http://www.wafapromotion.com)

ቀን \_\_\_\_\_  
ቁጥር \_\_\_\_\_

ለ \_\_\_\_\_

## 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ

የትግራይ ክልል ከተማ ልማት፣ ንግድና ኢንዱስትሪ ቢሮ ከትግራይ ክልል የዘርፍ ማኅበራት ምክር ቤት፣ የትግራይ የንግድና የዘርፍ ማኅበራት ምክር ቤት በጋራ ከዋፋ ማርኬቲንግና ፕሮሞሽን በመተባበር ከግንቦት 18-21 ቀን 2009 ዓ.ም ድረስ ለ4 ቀናት የሚቆይ 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ “በትግራይ ኢንቨስት ያድርጉ” በሚል መሪ ቃል በመቆለ ሰማዕታት ሓወልት ማዕከል ያዘጋጃል።

የዝግጅቱ ዋና ዓላማ የማኑፋክቸሪንግ ኢንዱስትሪ ውጤቶች በማስተዋወቅና በማስፋፋት፣ ለኢንዱስትሪ ልማት ዕድገት አስተዋፅኦ ማድረግ ነው። ይህ ዝግጅት በአገራችን የሚገኙ አምራቾችና የውጭ ባለሀብቶች በእውቀት፣ በቴክኖሎጂ እና የገበያ ትስስር እንዲኖር ምቹ ሁኔታ መፍጠር፣ የውጭ ቀጥተኛ ኢንቨስትመንትን/FDI/ በማስፋፋት እና ገቢ ምርቶች በመተካት / Import Substitution/ ባለሀብቶች በዘርፉ ኢንቨስት እንዲያደርጉ ምቹ ሁኔታ መፍጠር፣ የአገራችን ወጪ ምርቶችን ገበያ ማስፋፋት፣ አገልግሎት መካከለኛ የልማት ተቋማትን ምርቶችንና አገልግሎቶችን ማስፋፋትና ማስተዋወቅ እና ለሌሎች ዘርፎች ግብዓት የሚሆኑ ምርቶች አቅራቢ የአገር ውስጥና የውጭ ኩባንያዎች የሚሳተፉበት፣ ሻጭና ሽማች የሚገናኙበት እንዲሁም የሀገሪቱ የኢንቨስትመንት አማራጮች የሚተዋወቁበት ከፍተኛ መድረክ በመሆኑ ምርትዎን በማስተዋወቅ እንዲሁም ንግድዎን በማስፋፋት ተጠቃሚ ይሁኑ።

1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ ልዩ የሚያደርገው የቴክኖሎጂ፣ የዕውቀትና የልምድ ልውውጥን ለማጎልበት የበለፀጉት ሀገሮች የሚጠቀሙባቸውን ለሀገራችን ለማኑፋክቸሪንግ እና ሌሎች የልማት ዘርፎች ዕድገት ጠቃሚ የሆኑ የዘመኑ ምርጥ ቴክኖሎጂ የሚቀርብበት ዝግጅት መሆኑ ነው።

በመሆኑም ድርጅትዎ በዚህ ኤክስፖ ላይ እንዲሳተፍ በአክብሮት እየጋበዝን ጠቃሚ መረጃዎችን፣ የመመዝገቢያ እና የስፖንሰርሺፕ ቅጾችን የያዘ ሰነድ የላክን መሆኑን እየገለጽን ቅጾቹ ተሞልተው፣ ፊርማ እና ማሕተም ተደርጎባቸው ሰነዱ ላይ በተገለጸው አድራሻ ቢቻል በእጅ አለበለዚያም በኢ-ሜይል ወይም በፋክስ ወይም በፖስታ እንድትልኩልን በትህትና እንጠይቃለን። ተጨማሪ መረጃ ቢያስፈልግዎ እባክዎ ቀጥለው ባሉ ገጾች በተገለፁ ስልኮች ይደውሉልን።

ከሰላምታ ጋር

Date \_\_\_\_\_

Ref No. \_\_\_\_\_

To \_\_\_\_\_

## 1<sup>st</sup> Tigray International Manufacturing Industry Expo

The Tigray Bureau of Urban Development, Trade and Industry with Tigray Chamber of Sectoral Association, and Tigray chamber of Commerce and sectoral association in collaboration with Wafa marketing & promotion plc. Organizing International Manufacturing Industry Expo with a motto of “Invest in Tigray” from May 26–29, 2017 at Mekelle Hawelti Semaitat.

The overall objective is to contribute to the development of competitive manufacturing industry through the promotion of products. The Expo is expected to bring together large number of manufacturers, local and foreign companies supplying raw materials and technological inputs to local manufacturers. It is a good opportunity to create new business linkage and strengthen existing partnership. Furthermore, investment opportunities of the region will be introduced to stakeholders and prospective investors, therefore, it avails a chance to introduce your products and promote your business in a country that has a population of more than 90 million.

What makes the 1<sup>st</sup> Round Tigray International Manufacturing Industry Expo is unique is that to promote the use of appropriate technology and provide an opportunity for exchange of knowledge and experience, latest technologies in various sectors of development will be staged in a separate setup. Moreover, to strengthen partnership between the academia/researchers/innovators and the industry/business sector.

This is, therefore, to cordially invite you to participate in this Grand International Expo. We have attached herewith a booklet containing relevant information as well as registration and sponsorship forms. We would appreciate it very much if you could kindly confirm your participation as soon as possible. To confirm your participation, please complete, sign and seal the registration form and forward it preferably through e-mail or fax if not by hand delivery or mail to the address indicated in the booklet. If you have any inquiry, please do not hesitate to contact us.

*With best Compliments*

# 1<sup>ኛው</sup> ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ

1<sup>ኛው</sup> ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ ለተሳታፊዎች የገበያ ትስስር፣ የዕውቀትና ቴክኖሎጂ ሽግግር እና በአገር ውስጥ አምራች ድርጅቶች እርስ በእርስ ከውጭ አገር ከሚመጡ ተሳታፊዎች መካከል የልምድ ልውውጥ ለማድረግ የሚያስችል ምቹ ሁኔታ ይፈጥራል።

## ልዩ ቀናት

### 1. “የመክፈቻ ቀን”

የንግዱ ማህበረሰብ፣ ከፍተኛ የመንግሥት ባለስልጣናት፣ የተለያዩ ሀገራት አምባሳደሮች፣ ጥሪ የተደረገላቸው እንግዶች፣ ጋዜጠኞችና በርካታ ጎብኚዎች በተገኙበት ግንቦት 18 ቀን 2009 ዓ.ም ከጠዋቱ 3:00 ሰዓት በድምቀት ይከፈታል።

### 2. “ሲምፖዝየምና የባለሀብቶች ሽልማት መድረክ”

ቅዳሜ ግንቦት 19 ቀን 2009 ዓ.ም ከጠዋቱ 3:00 ሰዓት “የማኑፋክቸሪንግ ኢንዱስትሪ ልማት ተግዳሮቶችና የወደፊት አቅጣጫዎች” በተመለከተ ሲምፖዝየምና ውጤታማ ባለሀብቶች የእውቅናና የሽልማት መድረክ ይካሄዳል።

### 3. “የአቻ ለአቻ መድረክ”

ግንቦት 20 ቀን 2009 ዓ.ም ከጠዋቱ 4:00 ሰዓት ጀምሮ የሀገር ውስጥና የውጭ አገር ባለሀብቶች ግንባር ለግንባር በጋራ ይደራደራሉ፤ ለጋራ ጥቅም በጋራ ልማት ለመሥራት ይግባባሉ፤ ይስማማሉ።

### 4. “ጉብኝት”

ግንቦት 20 ቀን 2009 ዓ.ም በመቐለ ከተማ አካባቢ በሚገኙ የተመረጡ አምራች ድርጅቶች ከቀኑ 8:00 ጀምሮ ይካሄዳል።

### 5. “የተሳታፊዎች ምሽት”

ግንቦት 21 ቀን 2009 ዓ.ም ከምሽቱ 12:00 ሰዓት አዘጋጁ ለመላው 1<sup>ኛው</sup> ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ ተሳታፊዎች የምስክር ወረቀት ይሰጣል። በገለልተኛ አካል ለሚመረጡ እጅግ የላቀ ተሳትፎ ለነበራቸው፣ ስፖንሰር ላደረጉ እና አጋር ለሆኑ ኩባንያዎች/ድርጅቶች ሽልማት ያበረክታል። ምሽቱ ለንግድ ግንኙነት መዳበር እና መጠንከር አመቺ ሁኔታን ይፈጥራል።

### 6. “ሥነ-ጥበብ ለልማት”

ግንቦት 21 ቀን 2009 ዓ.ም ከቀኑ 10:00 ሰዓት ትምህርታዊ አዝናኝ ፕሮግራም ይካሄዳል።

1<sup>ኛው</sup> ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ ዝግጅቱ ልዩነት አለው!

ይህተፈ! ይጎብኙ! ይዘናኑ!  
ያልተጠበቀውን ይጠብቁ!

# 1<sup>st</sup> Tigray international Manufacturing Industry Expo

Based on our previous Experience, the 1<sup>st</sup> Tigray International Manufacturing Industry Expo will bring an opportunity for business linkage, knowledge and technology transfer and experience sharing among producers/manufacturers.

## Special Days

### 1. “Opening Day”

The Business Community, higher Government officials, Ambassadors, invited guests, journalists, and visitors will attend the colorful Opening Ceremony at the Hawelti Semaitat on May 26, 2017, at 9:00 a.m.

### 2. “Symposium and Award program

Symposium on May 27/2017 “The challenges and prospects of Manufacturing Industry” and an Award of best performers involved in Manufacturing Industry in the region.

### 3. “Special Business to Business”

A B2B Meeting will be arranged in the presence of Business Councils from different countries on May 28, 2017 at 10:00 am.

### 4. “Field Visit”

Field visit on selected Manufacturing Industries will be conducted around Mekelle City, on May 28, 2017 at 2:00 pm.

### 5. “Exhibitors Night for Network”

May 29, 2017 at 6:00P.m. The Organizer will give Certificate of participation to all participants of the 1<sup>st</sup> Tigray International Manufacturing Industry Expo. The best awards will go to Best Standers’ selected by an independent body. Sponsorship awards will also be given to all sponsors & Partners. The Exhibitors’ Night will provide a conducive environment for creating and strengthening business partnership.

### 6. “Art for Development”

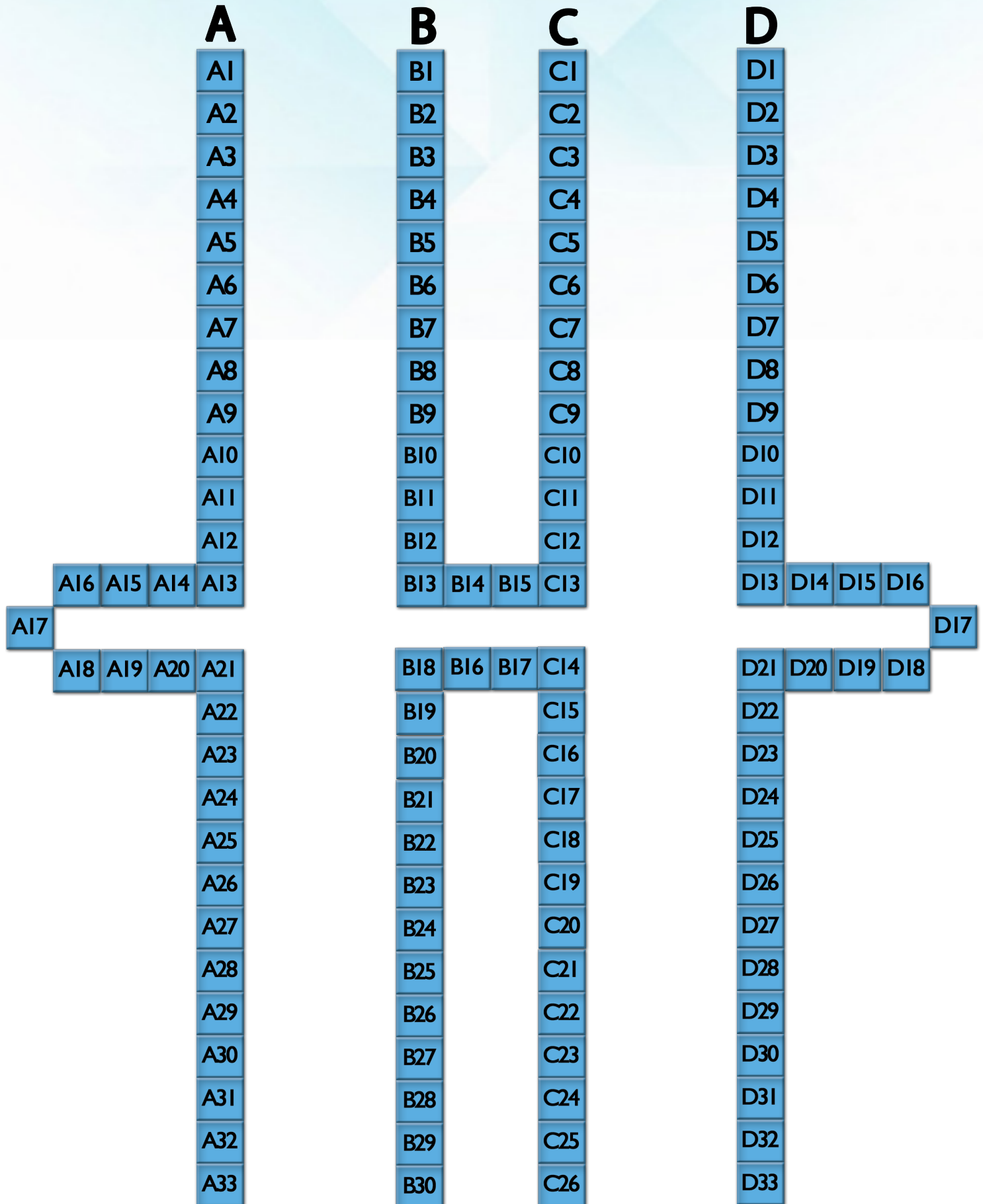
Entertaining & Educational Program will be held on May 29, 2017, at 4:00 pm.

“1<sup>st</sup> Tigray International Manufacturing Industry Expo is differently organized!

Participate! Visit in an entertaining environment!  
Expect the Unexpected!



# FLOOR PLAN



Main Gate

# 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ

## የተሳታፊዎች ማመልከቻ ቅፅ (ለሀገር ውስጥ ድርጅቶች)

|   |
|---|
| 1. የድርጅቱ ስም:- .....   |
| 2. የድርጅቱ ዓይነት:- .....   |
| 3. የድርጅቱ አድራሻ:- ክልል ..... ከተማ..... ክ/ከተማ ..... ቀበሌ .....<br>የቤት ቁ. .... ስልክ ቁ. .... ፋክስ .....<br>ኢ-ሜይል ..... ፖ.ሳ.ቁ. ....  |
| 4. የዘርፍ ዓይነት: .....   |
| 5. የሚፈለገው የቦታ መጠን እና ጠቅላላ ክፍያ:-<br>→ በድንኳን ውስጥ (3X3)..... ካ.ሜxብር100 x 4ቀን = .....<br>→ በድንኳን ውስጥ (4X4)..... ካ.ሜxብር100 x 4ቀን = .....<br>→ ጠቅላላ የቦታ ኪራይ = .....<br>→ መመዝገቢያ= ብር 1,000.00<br>→ ጠቅላላ ክፍያ = .....  |
| ትንሹ የቦታ መጠን 9m <sup>2</sup>   |
| 6. ለኤክስፖው የሚቀርቡ ምርቶች ዝርዝር<br>.....<br>.....   |
| እኔ ስሜ ከዚህ በታች የተመለከተው የድርጅቱ ኃላፊ/ ተወካይ 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ ላይ ለመሳተፍ ፍላጎት ያለኝ ሲሆን ጥያቄዬንም በፊርማዬ አረጋግጣለሁ።<br>.....<br>.....  |
| ስምና ኃላፊነት ፊርማ ድርጅቱ ማህተም ቀን  |
| የአቻ-ለአቻ ውይይት ማመልከቻ (B2B )(እባክዎን በሚፈልጉት ዘርፍ ላይ ምልክት ያድርጉ)<br>አምራች አገልግሎት ሰጪ የቢዝነስ አጋር የኢንቨስትመንት አጋር ሌሎች<br>ሊያገኙ የሚፈልጉት ድርጅት <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/><br>ስለ ድርጅትዎ አጭር መግለጫ:-.....<br>.....<br>..... |

### ማሳሰቢያ:-

- ይህን ቅፅ ሞልተው እና በኩባንያዎ ተጠሪ እና አዘጋጁን በሚወክሉ ምስክሮች ተፈርሞ ሲላክ በህግ ፊት የሚፀና ውል እንደተዋዋሉ ይቆጠራል።
- በኤክስፖው ላይ ለመሳተፍ የሚፈልግ ማንኛውም ድርጅት ይህንን ማመልከቻ ሞልቶ 50% (ሃምሳ ከመቶ) ቅድሚያ ክፍያ ይከፍላል።
- ኤክስፖው ከመከፈቱ 15 ቀን በፊት ቀሪውን 50% (ሃምሳ ከመቶ) ክፍያ ያጠናቅቃል።
- ክፍያው በባንክ በተረጋገጠ ጅክ ወይም CPO በ “ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ” ስም ተዘጋጅቶ መላክ አለበት።

የዝግጅቱ ተወካይ ስም ..... ፊርማ .....

### የምስክርነት ማረጋገጫ

እኛ ምስክሮች አገልግሎት ጠያቂው (ፈላጊው) ድርጅት (ግለሰብ) ከፍ ሲል በተጠቀሰው ሁኔታ ፈቃዱን የገለፀ መሆኑን በተለመደው ፊርማችንን እናረጋግጣለን።

1. ስም \_\_\_\_\_ ፊርማ \_\_\_\_\_

2. ስም \_\_\_\_\_ ፊርማ \_\_\_\_\_

**1<sup>st</sup> Tigray International Manufacturing Industry Expo**  
**Participation Registration Form**  
***(Domestic Participants)***

|   |                          |                          |                                  |
|---|--------------------------|--------------------------|----------------------------------|
| 1. Company/Organization   |                          |                          |                                  |
| 2. Type of Company:   |                          |                          |                                  |
| Address: Region   | Town:                    | Sub-city:                | Kebele:                          |
| House No.   | Telephone No.            | Fax.                     |                                  |
| P.O.Box   | Country /District        |                          |                                  |
| E-mail  | P. O. Box                |                          |                                  |
| 3. <b>Business Classification:</b>  |                          |                          |                                  |
| Type of business : ( _____ )  |                          |                          |                                  |
| 4. <b>Required Space and Total Payment:</b>   |                          |                          |                                  |
| Indoor space: (3X3) _____ sq.m x 100 Birr x 4 Days = _____  |                          |                          |                                  |
| Indoor space: (4X4) _____ sq.m x 100 Birr x 4 Days = _____  |                          |                          |                                  |
| Total Space Rent = _____  |                          |                          |                                  |
| Registration Fee 1,000.00   |                          |                          |                                  |
| Total Payment:- _____   |                          |                          |                                  |
| <b>Minimum space required is 9m².</b>   |                          |                          |                                  |
| Exhibit type: _____   |                          |                          |                                  |
| I/we the undersigned hereby apply to participate in “ <b>The 1<sup>st</sup> Tigray International Manufacturing Industry Expo</b> ” accepting the financial obligations & other provisions indicated in this application form. |                          |                          |                                  |
| Name and Title  |                          | Signature and Seal       | Date                             |
| <b>Intention of Business Matching</b> ( Please tick as appropriate)   |                          |                          |                                  |
|   | <b>Product</b>           | <b>Service</b>           | <b>Partnership/Joint Venture</b> |
| Seeking   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>         |
| Offering  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>         |
|   |                          |                          | <b>Investment Project</b>        |
|   |                          |                          | <input type="checkbox"/>         |
|   |                          |                          | <input type="checkbox"/>         |
| Detail Information About the company:- _____  |                          |                          |                                  |
| _____   |                          |                          |                                  |
| _____   |                          |                          |                                  |

**Note:-**

- By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer.
- 50% advance payment should be made upon registration. The remaining 50% should be settled 15 days before the opening of the Exhibition.
- Payment should be effected to “**Tigray International Manufacturing Industry Expo**” in cash or Bank Check/CPO.

Name of Focal Person \_\_\_\_\_ Signature \_\_\_\_\_

**Attestation by witnesses**

We, the undersigned, witness that the service seeker has consented to accept the terms of agreement mentioned here in above.

1. Name \_\_\_\_\_ Signature \_\_\_\_\_

2. Name \_\_\_\_\_ Signature \_\_\_\_\_



# 1<sup>st</sup> Tigray International Manufacturing Industry Expo

## Application Form (Foreign Participants)

|  |                           |                          |                                  |
|--|---------------------------|--------------------------|----------------------------------|
| 1. Company/Organization  |                           |                          |                                  |
| 2. Name of Representative  |                           |                          |                                  |
| 3. Responsibility  |                           |                          |                                  |
| 4. Address   |                           |                          |                                  |
| P.O.Box  | Country /District         |                          |                                  |
| Tel  | Mobile                    | Fax                      |                                  |
| E-mail:  | Website:                  |                          |                                  |
| 5. <b>Exhibitor's Business:</b><br>Type of business : ( _____ )  |                           |                          |                                  |
| 6. <b>Required space: minimum space required is 9m<sup>2</sup>.</b><br>Indoor space: (3X3) _____ sq.m x 15 USD x 4 Days = _____<br>Indoor space: (4X4) _____ sq.m x 15 USD x 4 Days = _____<br><b>Minimum required space 9m<sup>2</sup></b><br><b>Registration Fee</b> _____ <b>USD 150</b><br><b>Total Fees:-</b> _____ |                           |                          |                                  |
| 7. Exhibit type: _____   |                           |                          |                                  |
| I/we the undersigned hereby apply to participate in “ <b>The 1<sup>st</sup> Tigray International Manufacturing Industry Expo</b> ” accepting the financial obligations & other provisions indicated in this application form.  |                           |                          |                                  |
| _____  | _____                     | _____                    |                                  |
| <b>Name and Title</b>  | <b>Signature and Seal</b> | <b>Date</b>              |                                  |
| <b>Intention of Business Matching</b> ( Please tick as appropriate)  |                           |                          |                                  |
| Seeking  | <b>Product</b>            | <b>Services</b>          | <b>Partnership/Joint Venture</b> |
| Offering   | <input type="checkbox"/>  | <input type="checkbox"/> | <input type="checkbox"/>         |
| Detail Information About the company:-   | <input type="checkbox"/>  | <input type="checkbox"/> | <input type="checkbox"/>         |
|  | <input type="checkbox"/>  | <input type="checkbox"/> | <input type="checkbox"/>         |
|  |                           |                          |                                  |

### Note:-

- By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer.
- 50% advance payment should be made upon registration. The remaining 50% should be settled 15 days before the opening of the Trade Fair.
- The payment should be effected to “**Tigray International Manufacturing Industry Expo**” in cash or Bank Check/ CPO.

Name of Focal Person \_\_\_\_\_ Signature \_\_\_\_\_

### Attestation by witnesses

We, the undersigned, witness that the service seeker has consented to accept the terms of agreement mentioned here in above.

1 Name \_\_\_\_\_ Signature \_\_\_\_\_

2. Name \_\_\_\_\_ Signature \_\_\_\_\_

**1<sup>st</sup> Tigray International Manufacturing Industry Expo**  
**Magazine Advertisement Confirmation Form**  
**(Domestic Participants)**

Company/Organization Name:-.....  
Address:-Region:-.....Town:-.....Subcity:-.....Kebele:-.....  
Telephone:-.....Mobile:-.....House No:-.....

**Magazine Benefits**

A total of 1,500 copies of a fully colored magazine, with a 250 gm laminated cover and 150 gm internal page will be printed and freely distributed. Five copies will be given to the company/organization advertising in the magazine.

The publication shall be distributed to the Embassies in Addis Ababa, Ethiopian Embassies abroad, Regional Chambers of Commerce and Sectoral Associations, Chambers of Sectoral Associations, International organizations, Governmental & Non-governmental offices, Local and International firms, star level hotels in Ethiopia and Ticket offices of Ethiopian Airlines are among others.

**Please select your choice of the type of advertisement and space from among the list in the following table:**

| Roll No. | Type  | Size        | Price     | Put the (√) Mark |
|----------|---|-------------|-----------|------------------|
| 1        | Back Cover Full Page color                                | 20cmX27cm   | 15,000.00 |                  |
| 2        | Back Cover inside full page color                         | 20cmX27cm   | 12,500.00 |                  |
| 3        | Special page-4 pages next to front inside cover full page | 20cmX27cm   | 9,600.00  |                  |
| 4        | Special page- 4 pages next to back inside cover full page | 20cmX27cm   | 9,600.00  |                  |
| 5        | Front cover Inside full page color                        | 20cmX27cm   | 12,500.00 |                  |
| 6        | Full page inside color                                    | 20cmX27cm   | 9,000.00  |                  |
| 7        | Half page inside color                                    | 20cmX13.3cm | 5,000.00  |                  |
| 8        | Logo front cover page color                               | 2cmX2cm     | 6,500.00  |                  |

I, the aforementioned company/organization head/representative/ having accepted the rules & regulations affirm to advertise my company.

I hereby confirm the validity of this contract on behalf of \_\_\_\_\_

\_\_\_\_\_  
**Signature**                      **Name & Position**                      **Organizational Seal**

Tel(office): \_\_\_\_\_ Mob: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Note:-**

- By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer.
- 50% advance payment should be effected upon application.
- The remaining 50% shall be paid immediately after the event.
- Payment should be effected to “**Tigray International Manufacturing Industry Expo**” in cash or Bank Check/CPO.
- Please check the page you choose before you confirm.
- Please send the graphics design of your advertisement two months before the Opening of the event.

Name of focal person \_\_\_\_\_ Signature \_\_\_\_\_

**Attestation by witnesses**

We, the undersigned, witness that the service seeker has consented to accept the terms of agreement mentioned here in above.

1. Name \_\_\_\_\_ Signature \_\_\_\_\_

2. Name \_\_\_\_\_ Signature \_\_\_\_\_

1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ

ባለ ቀለም መፅሔት ማስታወቂያ ማረጋገጫ (ለሀገር ውስጥ ድርጅቶች)

የድርጅቱ/ከባንያው/ ስም:- .....

አድራሻ:- ክልል.....ከተማ.....ክ/ከተማ.....ቀበሌ.....የቤት.ቁ.....

ስልክ..... ፋክስ.....ኢ-ሜይል.....ፖ.ሳ.ቁ.....

የመፅሔት ማስታወቂያ ጥቅማ ጥቅሞች:-

- ❖ ባለ ሙሉ ቀለም 250 ግራም ወረቀት ላምኔትድ (Laminated) በሆነ ሽፋን እንዲሁም 150 ግራም የውስጥ ገጽ ልዩ መፅሔት በ1,500 ኮፒ ይታተማል፤
- ❖ በነፃ የሚታደል ሆኖ ድርጅትዎ አምስት መጽሔቶች ይሰጠዋል፤
- ❖ በኢትዮጵያ ውስጥ ለሚገኙ ልዩል መንግስታዊ መሥሪያቤቶች እና የልማት ድርጅቶች፣ የክልል ን/ዘ/ማም/ቤቶች፣ በአገር ውስጥ ለሚገኙ ዓለም አቀፍ ድርጅቶችና መንግስታዊ ላልሆኑ ድርጅቶች፣ በኢትዮጵያ ውስጥ ለሚገኙ ከ110 በላይ ለሚሆኑ የውጭ አገር ኤምባሲዎች፣ በመላ አገሪቱ ለሚገኙ የንግድ ከባንያዎች በነፃ የሚሰራጩ ሲሆን በአፍሪካ እና በሌሎች የዓለም አገራት ለሚገኙ የኢትዮጵያ ኤምባሲዎች እና ሌሎች ዓለም አቀፍ ተቋማትና በኢትዮጵያ ለሚገኙ ሆቴሎች እና አየርመንገድ ጽ/ቤቶች ይሠራጫል።

1. በባለ ቀለም መፅሔት ማስታወቂያ ለሚያወጡ ድርጅቶች

| ተ.ቁ | የማስታወቂያው ገጽ                  | መጠን            | የገንዘብ መጠን /ብር/ | ምልክት/ደርጉ (√) |
|-----|------------------------------|----------------|----------------|--------------|
| 1   | የጀርባ ሽፋን የውጭ ሙሉ ገጽ           | 20ሴ.ሜ*27ሴ.ሜ    | 15,000.00      |              |
| 2   | የጀርባ ሽፋን የውስጥ ሙሉ ገጽ          | 20ሴ.ሜ*27ሴ.ሜ    | 12,500.00      |              |
| 3   | ልዩገፅ (ከፊት ሽፋን ቀጥሎ ያሉት 4ገጾች)  | 20ሴ.ሜ*27ሴ.ሜ    | 9,600.00       |              |
| 4   | ልዩገፅ (ከጀርባ ሽፋን ቀጥሎ ያሉት 4ገጾች) | 20ሴ.ሜ*27ሴ.ሜ    | 9,600.00       |              |
| 5   | የፊት ሽፋን የውስጥ ሙሉ ገጽ           | 20ሴ.ሜ*27ሴ.ሜ    | 12,500.00      |              |
| 6   | የውስጥ ሙሉ ገጽ                   | 20ሴ.ሜ*27ሴ.ሜ    | 9,000.00       |              |
| 7   | የውስጥ ግማሽ ገጽ                  | 20ሴ.ሜ*13.3 ሴ.ሜ | 5,000.00       |              |
| 8   | በመፅሔቱ የፊት ለፊት ሽፋን ላይ ሎጎ      | 2ሴ.ሜ*2ሴ.ሜ      | 6,500.00       |              |

እኔ ስሜ ከዚህ በታች የተጠቀሰው ድርጅት ኃላፊ /ተወካይ/ “ከ 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ” ጋር ተያይዞ በሚዘጋጀው መፅሔት ላይ \_\_\_\_\_ ገጽ በመያዝ ሙሉ ክፍያውን ብር \_\_\_\_\_ ለመክፈል በመስማማት የድርጅቱን ማስታወቂያ በመፅሔቱ ላይ ለማውጣት መወሰኔን አረጋግጣለሁ።

ማሳሰቢያ:-

- ይህን ቅፅ ሞልተው እና በከባንያዎ ተጠሪ እና አዘጋጁን በሚወክሉ ምስክሮች ተፈርሞ ሲላክ በህግ ፊት የሚፀና ውል እንደተዋዋሉ ይቆጠራል።
- ማንኛውም ተሳታፊ ድርጅት ይህንን ማመልከቻ ሞልቶ ሲመዘገብ 50% (ሃምሳ ከመቶ) ቅድሚያ ክፍያ ይከፍላል።
- ክፍያው በባንክ በተረጋገጠ ቺክ ወይም CPO በ“ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ” ስም ተዘጋጅቶ መላክ አለበት።
- ቀሪውን ሀምሳ በመቶ (50%) ደግሞ በውሉ መሠረት መጽሔቱ ታትሞ እንደደረሰው ይከፍላል።
- እባክዎን ለማስታወቂያ የመረጡትን ገፅ ቅጽ ላይ ከመሙላትዎ በፊት አለመያዙን ያረጋግጡ።
- እባክዎን የማስታወቂያ ዲዛይኑን ከኤክስፖው መክፈቻ ቀን ሁለት ወር ቀደም ብለው ይላኩ።

ስም ኃላፊነትና ፊርማ \_\_\_\_\_

ማህተም \_\_\_\_\_

ቀን \_\_\_\_\_

የዝግጅቱ ተወካይ ስም \_\_\_\_\_ ፊርማ \_\_\_\_\_

የምስክርነት ማረጋገጫ

እኛም ምስክሮች አገልግሎት ጠያቂው (ፈላጊው) ድርጅት (ግለሰብ) ከፍ ሲል በተጠቀሰው ሁኔታ ፈቃዱን የገለፀ መሆኑን በተለመደው ፊርማችንን እናረጋግጣለን።

1. ስም \_\_\_\_\_ ፊርማ \_\_\_\_\_

2. ስም \_\_\_\_\_ ፊርማ \_\_\_\_\_

**1<sup>st</sup> Tigray International Manufacturing Industry Expo**  
**Magazine Advertisement Confirmation Form**  
***(Foreign Participants)***

**Magazine Specification:-**

- ✓ A4 size full color, 250 gm cover page with lamination, 150 gm inside pages to be published in 1,500 copies.

**Distribution:-**

- ✓ Free copy
- ✓ Five copies to be given out to companies/organizations advertising in the magazine.
- ✓ The publication shall be distributed to the Embassies in Addis Ababa, Ethiopian Embassies abroad, Regional Chambers of Commerce and Sectoral Associations, International Organizations, Governmental and Non-governmental Offices, Local and International Firms, Star Level Hotels in Ethiopia and Ticket Offices of Ethiopian Airlines in Addis Ababa, among others.

**Please select your choice of type of advertisement and space from among the list in the following table:**

| Roll No. | Type  | Size        | Price   | Put the (✓) Mark |
|----------|---|-------------|---------|------------------|
| 1        | Back Cover Full Page color                                | 20cm*27cm   | USD 750 |                  |
| 2        | Back Cover inside full page color                         | 20cm*27cm   | USD 625 |                  |
| 3        | Special page-4 pages next to front inside cover full page | 20cm*27cm   | USD 600 |                  |
| 4        | Special page- 4 pages next to back inside cover full page | 20cm*27cm   | USD 600 |                  |
| 5        | Front cover Inside full page color                        | 20cm*27cm   | USD 625 |                  |
| 6        | Full page inside color                                    | 20cm*27cm   | USD 450 |                  |
| 7        | Half page inside color                                    | 20cm*13.3cm | USD 450 |                  |
| 8        | Logo front cover page color                               | 2cm*2cm     | USD 325 |                  |

I, the aforementioned company/organization head/representative/ having accepted the rules & regulations affirm to advertise my company with the value of USD \_\_\_\_\_ in the “***Tigray International Manufacturing Industry Expo***” Special Magazine.

I hereby confirm the validity of this contract on behalf of \_\_\_\_\_

\_\_\_\_\_  
**Signature**                      **Name & Position**                      **Organizational Seal**

Tel(office): \_\_\_\_\_ Mob: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Note:-**

- By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer.
- 50% advance payment should be effected upon application.
- The remaining 50% shall be paid immediately after the event.
- Payment should be effected to “***Tigray International Manufacturing Industry Expo***” in cash or Bank Check/CPO.
- Please check the page you choose before you confirm.
- Please send the graphics design of your advertisement two months before the Opening date of the event.

Name of Focal Person \_\_\_\_\_ Signature \_\_\_\_\_

**Attestation by witnesses**

We, the undersigned, witness that the service seeker has consented to accept the terms of agreement mentioned here in above.

1 Name \_\_\_\_\_ Signature \_\_\_\_\_

2. Name \_\_\_\_\_ Signature \_\_\_\_\_



## 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ የስፖንሰርሺፕ ጠቀሜታ

### የፕላቲኒየም

#### የሚያስገኘው ጠቀሜታ

- ኤክስፖው በሚዘጋጅበት ስፍራ 16 ካ.ሜ ቦታ በነፃ ይሰጣል።
- ዝግጅቱን አስመልክቶ 2 ጊዜ በተመረጡ ታዋቂ ጋዜጦች ላይ በሚታተም ማስታወቂያና 2 ጊዜ በኢትዮጵያ ብሮድካስቲንግ ኮርፖሬሽን (EBC) ቴሌቪዝን በሚተላለፍ ማስታወቂያ ድርጅቱ የፕላቲኒየም ስፖንሰር መሆኑ ተገልጾ ይወጣል።
- የድርጅቱ ሎጎ በሚታተመው ካታሎግ መጽሔት ፊት ለፊት ገጽ ላይ እንዲሁም 1 ሙሉ የውስጥ ገጽ በነፃ ይሰጠዋል።
- ድርጅቱ የፕላቲኒየም ስፖንሰር አድራጊ መሆኑ ተገልጾ በከተማው ዋና ዋና አውራጎችና ያህል ላይ በመኪና በመዘዋወር በሚደረግ ቅስቀሳ ይነገርለታል።
- የፕላቲኒየም ስፖንሰር መሆኑ ተገልጾ በከተማ ውስጥ በሚሰቀሉ 3 ባንኮች ላይ የድርጅቱ ሎጎ ይወጣል።
- በዝግጅቱ በመድረክ ላይ በሚቀርበው የመዝናኛ ፕሮግራም ድርጅቱ ስፖንሰር መሆኑ ተገልጾ 3 ጊዜ ይነገራል።
- በዝግጅቱ የመክፈቻና የተሳታፊዎች ምሽት ሥነ-ሥርዓት በሚታተሙ የግብዣ ካርዶች ላይ ሎጎው ይወጣል።

የገንዘብ መጠን ..... ብር **500,000.00**

### የወርቅ

#### የሚያስገኘው ጠቀሜታ

- ኤክስፖው በሚዘጋጅበት ሥፍራ 9 ካ.ሜ በድንኳን ውስጥ ቦታ በነፃ ይሰጣል።
- ዝግጅቱን አስመልክቶ 2 ጊዜ በትግራይ ቴሌቪዝን በሚተላለፍ ማስታወቂያ ላይ የወርቅ ስፖንሰር መሆኑ ተገልጾ ይወጣል።
- ዝግጅቱን በማስመልከት በሚታተመው ልዩ የባለቀለም መፅሔት 1 ሙሉ የውስጥ ገጽ በነፃ ይሰጠዋል።
- ድርጅቱ ስፖንሰር አድራጊ መሆኑ በከተማው ዋና ዋና አውራጎችና ያህል ላይ በመኪና መንገድ ለመንገድ ቅስቀሳ ወቅት ይነገርለታል።
- መድረክ ላይ በሚቀርበው የመዝናኛ ፕሮግራም ወቅት ድርጅቱ የክብር ስፖንሰር መሆኑ ተገልጾ 2 ጊዜ ይነገራል።
- በኤክስፖው የመክፈቻና የተሳታፊዎች ምሽት ሥነ-ሥርዓት በሚታተሙ የግብዣ ካርዶች ላይ ሎጎው ይወጣል።
- በከተማው የተለያዩ ቦታዎች በሚሠቀሉ ባንኮች ላይ ሎጎው ይወጣል።
- በመዝናኛ ፕሮግራሞች ላይ ምርቱና አገልግሎቱ ይተዋወቅለታል።

የገንዘብ መጠን..... ብር **300,000.00**

### 1ኛ ደረጃ ስፖንሰር

#### የሚያስገኘው ጠቀሜታ

- ኤክስፖው በሚዘጋጅበት ሥፍራ 9 ካ.ሜ ቦታ ከአዳራሽ ውጪ በነፃ ይሰጠዋል።
- በዕለቱ ለተሳታፊዎች እና ለጎብኚዎች የማስታወቂያ ህትመቶችንና ስጦታዎችን ማስራጨት ይችላል።
- የ1ኛ ደረጃ ስፖንሰር መሆኑ ተጠቅሶ በተመረጡ ሁለት የ ኤፍ ኤም ሬድዮ ጣቢያ ላይ ሁለት ጊዜ ተገልጾ ይወጣል።
- በመዝናኛ ፕሮግራሞች ላይ ምርቱና አገልግሎቱ ይተዋወቅለታል።
- በሚዘጋጀው ልዩ መጽሔት 1 የውስጥ ገጽ ላይ ሎጎው ይወጣል።
- ለኤክስፖው የመክፈቻና የተሳታፊዎች ምሽት ሥነ-ሥርዓት በሚዘጋጁ የጥሪ ካርዶች ላይ ሎጎው ይወጣል።

የገንዘብ መጠን..... ብር **200,000.00**

### 2ኛ ደረጃ ስፖንሰር

#### የሚያስገኘው ጠቀሜታ

- ኤክስፖው በሚዘጋጅበት ሥፍራ 9 ካ.ሜ ቦታ ከአዳራሽ ውጪ በነፃ ይሰጠዋል።
- በዕለቱ ለተሳታፊዎች እና ለጎብኚዎች የማስታወቂያ ህትመቶችንና ስጦታዎችን ማስራጨት ይችላል።
- በመዝናኛ ፕሮግራሞች ላይ ምርቱና አገልግሎቱ ይተዋወቅለታል።
- በሚዘጋጀው ልዩ መጽሔት 1/2 የውስጥ ገጽ ላይ ሎጎው ይወጣል።
- ለኤክስፖው የመክፈቻና የተሳታፊዎች ምሽት ሥነ-ሥርዓት በሚዘጋጁ የጥሪ ካርዶች ላይ ሎጎው ይወጣል።

የገንዘብ መጠን..... ብር **100,000.00**

## 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ የስፖንሰር ቃል መግቢያ ቅፅ

የድርጅቱ /የከባንያው/ ስም:- .....  
 አድራሻ:- ክልል.....ከተማ:- .....ክ/ከተማ:- .....ቀበሌ:- .....  
 ስልክ:- ..... ሞባይል:- .....የቤት ቁ:-.....  
 ፋክስ:- .....ኢ-ሜይል:- .....ፖ.ሳ.ቁ:-.....

እኔ ስሜ ከዚህ በላይ የተጠቀሰው ስፖንሰር አድራጊ ድርጅት ኃላፊ /ተወካይ/ ከዚህ ቅፅ ጋር የተያያዘውን ደንብና መመሪያ በመቀበል ‘1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ’ በ\_\_\_\_\_ ደረጃ ስፖንሰር መሆኔን በመግለፅ ብር \_\_\_\_\_ ለመክፈል ቃል የገባሁ መሆኔን እገልጻለሁ።

በተስማማሁት መሠረት በቅድሚያ 50 በመቶ ቀሪውን ደግሞ በገባሁት ውል መሠረት አገልግሎቱን ካገኘሁ በኋላ እክፍላለሁ።

ውሳኔውን የሰጠው የድርጅቱ ኃላፊ፤

ስም:- .....

ኃላፊነት:- .....

ፊርማ:- .....

ማህተም

ቀን:- .....

ማሳሰቢያ:-

- ይህን ቅፅ ሞልተው ሲልኩና አዘጋጁ ሲፈርምበት ከአዘጋጁ ጋር በህግ ፊት የሚፀና ውል እንደተዋዋሉ ይቆጠራል።
- ክፍያው በባንክ በተረጋገጠ ችክ (CPO) በ“ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ” ስም ተዘጋጅቶ መላክ አለበት።

|   |   |
|---|---|
| <p><u>አድራሻ:- መቸለ</u></p> <p>1. በቀዳማይ ወያኔ ገበያ ማአከል ብሎክ ረ 1ኛ ፎቅ ቢሮ ቁጥር 157</p> <p>ስልክ:- 251-344-40-17-60/251-344-40-64-30</p> <p>ሞባይል:- 0914384531 ይርጋለም ሓየሎም</p> <p>0912083520 ብርሃኑ ለገሰ</p> <p>ፋክስ:- 251-342-40-04-10/251-344-40-64-20</p> <p>ኢ.ሜይል:- tigrainternationaltf@gmail.com</p> <p>www.tigrainmanufacturing.com</p> | <p>2. ዋፋ ማርኬቲንግና ፕሮሞሽን ሃ/የተ/የግ/ማ.</p> <p>ሚክሲኮ አደባባይ ቢፍቱ ህንፃ, 8ኛ እና 11ኛ ፎቅ</p> <p>ስልክ :- 251-11-515-7043/0115525031</p> <p>ሞባይል:- +251-938-32-32-32 አቶ ካሕሳይ ለአክ</p> <p>+251-913-88-41-92 አቶ ሃፍቶም ገ. ተፈሪ</p> <p>ፋክስ :- 251-115-52-51-40 (አዲስ አበባ)</p> |
|---|---|

የዝግጅቱ ተወካይ ስም ..... ፊርማ .....

የምስክርነት ማረጋገጫ

እኛም ምስክሮች ስፖንሰር አድራጊው ድርጅት (ግለሰብ) ከፍ ሲል በተጠቀሰው ሁኔታ ፈቃዱን የገለፀ መሆኑን በተለመደው ፊርማችንን እናረጋግጣለን።

1. ስም \_\_\_\_\_ ፊርማ \_\_\_\_\_
2. ስም \_\_\_\_\_ ፊርማ \_\_\_\_\_



# The 1<sup>st</sup> Tigray International Manufacturing Industry Expo

## Sponsorship Benefits

### Platinum

1. The organization/company will be acknowledged as PLATINUM SPONSOR of the 1<sup>st</sup> Tigray International Manufacturing Industry Expo on 2 major newspapers and twice in Television advertisement.
2. The organization/company shall be provided with 16 M2 of exposition space within the venue of the Expo.
3. Inside full page advertisement space will be provided on the special magazine to be published on the occasion of the event.
4. The company shall be acknowledged as PLATINUM SPONSOR during the road show promotion of the event.
5. The sponsor shall be allowed to promote its products and services on the entertainment program at three various episodes each day.
6. The company logo shall appear on the front cover page of the special magazine to be published on the occasion of the event.
7. The logo of the PLATINUM SPONSOR shall appear on invitation cards to be printed for the opening & closing ceremony of the Expo.
8. The logo of the SPONSOR shall appear on the banners to be produced for display in the city.

**Sponsorship fee: Birr 500,000.00 / USD 25,000**

### Gold

1. The organization/ company will be acknowledged as GOLD SPONSOR of 1<sup>st</sup> Tigray International Manufacturing Industry Expo on 2 major newspapers.
2. The organization/company shall be provided with 16 M<sup>2</sup> of exposition space within the venue of the Exhibition.
3. Half page advertisement space will be provided on the special magazine to be published on the occasion of the event.
4. The organization/company shall be acknowledged as GOLD SPONSOR during the road show promotion of the event.
5. The organization/company shall be allowed to promote its products and services on the entertainment program at two various episodes each day.
6. The company logo shall appear on the front cover page of the special magazine to be published on the occasion of the event. And also shall appear on invitation cards to be printed for the opening & closing ceremony of the Trade Fair.
7. The logo of the SPONSOR shall appear on the banners to be produced for display in the city.

**Sponsorship fee: Birr 300,000.00 / USD15,000**

### 1<sup>st</sup> Level

1. The organization/company will be acknowledged as first level SPONSOR of the 1<sup>st</sup> Tigray International Manufacturing Industry Expo on major newspapers.
2. The organization/company shall be allowed to promote its products and services on the entertainment program.
3. The organization/company shall be provided with 9 M<sup>2</sup> of exposition space within the venue of the Trade Fair.
4. The sponsor shall be allowed to promote its products and services on the entertainment program at one episode each day.
5. The organization/ company logo shall appear on the front cover page of the special magazine to be published on the occasion of the event.
6. The logo of the SPONSOR shall appear on invitation cards to be printed for the opening & closing ceremony of the Exhibition and also shall appear on the banners to be produced for display in the city.

**Sponsorship fee: Birr 200,000.00 / USD 10,000**

### 2<sup>nd</sup> Level

1. The organization/company will be acknowledged as second level SPONSOR of the 1<sup>st</sup> Tigray International Manufacturing Expo on major newspapers.
2. The organization/company shall be allowed to promote its products and services on the entertainment program.
3. The organization/company shall be provided with 9 M<sup>2</sup> of exposition space within the venue of the Trade Fair.
4. The sponsor shall be allowed to promote its products and services on the entertainment program at one episode each day.
5. The organization/ company logo shall appear on the front cover page of the special magazine to be published on the occasion of the event.
6. The logo of the SPONSOR shall appear on invitation cards to be printed for the opening & closing ceremony of the Exhibition and also shall appear on the banners to be produced for display in the city.

**Sponsorship fee: Birr 100,000.00 / USD 5,000**

## The 1<sup>st</sup> Tigray International Manufacturing Industry Expo

### Sponsorship Pledge form

Company's Name \_\_\_\_\_

Address: \_\_\_\_\_ Region/Country \_\_\_\_\_

City \_\_\_\_\_ Subcity \_\_\_\_\_ Street/Kebele \_\_\_\_\_ House No \_\_\_\_\_

Tel \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ P.O.Box \_\_\_\_\_

I, the aforementioned sponsoring organization head/representative/ having accepted the rules & regulations affirm to be the \_\_\_\_\_ rank/level sponsor amounted to Eth. Birr/USD \_\_\_\_\_

The terms & conditions of the payment would be 50% in advance and the remaining 50% shall be effective after getting the proper services as per the agreement.

#### Authorized Person

Name \_\_\_\_\_

Responsibility \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**SEAL**

#### **Note:-**

- By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer.
- Payment should be effected to **“Tigray International Manufacturing Industry Expo”** in cash or Cheque/CPO

| <b>Address</b>  |   |
|---|---|
| <b>1. Mekelle</b><br>Kedamai Weyane market center Block E 1 <sup>st</sup> floor<br>office number 157<br>Tel :- 251-344-40-17-60/251-344-40-64-30<br>Mobile:-+251-914-38-45-31 Yirgalem Hayelom<br>+251-912-08-35-20 Birhanu Legese<br>Fax :- 251-344-40-17-62/251-344-40-64-20<br>Email :- tigrainternationaltf@gmail.com<br>www tigrainmanufacturing.com | <b>2. Addis Ababa</b><br>Wafa Marketing and Promotion Plc.<br>Mexico Square, Biftu Building, 8 & 11 floor<br>Tel :- 251-11-515-7043/0115525031<br>Mobile:-+251-938-32-32-32 Ato Kahsai Leake<br>+251-913-88-41-92 Ato Haftom G.Teferi<br>Fax :- 251-115-52-51-40<br>Email :- tigrainternationaltf@gmail.com<br>www tigrainmanufacturing.com |

Name of Focal Person \_\_\_\_\_ Signature \_\_\_\_\_

#### **Attestation by witnesses**

We, the undersigned, witness that the Sponsor has pledge to pay the sum amount mentioned here in above in compliance with other terms there to.

1. Name \_\_\_\_\_ Signature \_\_\_\_\_

2. Name \_\_\_\_\_ Signature \_\_\_\_\_

## ስለ 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ ጠቃሚ መረጃዎች

ከዚህ በታች የተዘረዘሩት መረጃዎች እንዲሁም በመመዝገቢያ ቅጾች ውስጥ የሰፈሩ ህግና ደንቦች በ1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ ለመሳተፍ የሚያገለግሉ ስምምነቶች ናቸው።

### 1. ዝግጅቱ የሚካሄድበት ቦታ

የመቐለ ሰማኦታት ሃወልት ኤ/ማዕከል፣ ትግራይ ኢትዮጵያ

### 2. የኤክስፖው የቆይታ ጊዜና የመክፈቻ ሰዓት

የቆይታ ጊዜ፡- ዓርብ፣ ግንቦት 18/2009 ዓ.ም እስከ እሁድ፣ ግንቦት 21/2009 ከጠዋቱ 2:30 ሰዓት እስከ ምሽቱ 12 ሰዓት።

ተሳታፊዎች በየቀኑ ኤግዝብሽኑ ከመክፈቱ ከግማሽ ሰዓት አስቀድሞ ወደ አዳራሽ መግባት ይኖርባቸዋል።

### 3. የስታንድ የሚገጣጠሙባቸው ቀናት

እስከ ግንቦት 15/2009 ዓ.ም የሚያስፈልጉ የስታንድ መጠን ተገጣጥመው ለተሳታፊዎች ዝግጁ ይሆናሉ።

### 4. የአጭር ገለባ ፣ የተሳታፊዎችን ቦታ ማሳያ እና ማስረከቢያ ቀን

በቅድሚያ በየዘርፉ በተከፋፈለው ቦታ ውስጥ በኤግዚቢሽን ማዕከል ቦታ ቀድሞ የተገኘ አገልግሎቱን ቅድሚያ ያገኛል።

ግንቦት 16/2009 ዓ.ም ከጠዋቱ 4:00 ሰዓት ጀምሮ ተሳታፊዎች ቦታቸውን ያያሉ፤ ይረከባሉ።

### 5. ለዕይታ የሚቀርቡ ቁሳቁሶች ማስገቢያ እና ተሳታፊዎች የተረከቡትን ቦታ ማደራጃ ጊዜ

ለተሳታፊዎች ኤግዚቢሽኑ አስመልክቶ ግንቦት 17/2009 ከቀኑ በ9 ሰዓት አጭር ገለጻ ይሰጣል።

የተሳታፊዎች ባጅ ከሌሎች ጠቃሚ ሰነዶች ጋር ከገለጻ ፕሮግራም በኋላ ይሰጣል።

(3 የተሳታፊዎች ባጅ ለ9 ካ.ሜ ቦታ ሊያዙ ይሰጣል ይህም ማለት 27 ሜትር ስኩዩር ቦታ ሊያዙ 9 የተሳታፊዎች ባጅ ይሰጣቸዋል ማለት ነው።)

የሚጎበኙ ዕቃዎች ግንቦት 16 እና 17/2009 ዓ.ም ኤግዚቢሽኑ ማዕከል መድረስ አለባቸው። ከተጠቀሰው ቀን ቀድመው እና ዘግይተው ለሚመጡ ዕቃዎች አይስተናገዱም።

የሚጎበኙ ቁሳቁሶች በሙሉ ግንቦት 17 ከቀኑ 9 ሰዓት እስከ ምሽቱ 12 ሰዓት በእያንዳንዱ ስታንድ ውስጥ ለዕይታ ዝግጁ መሆን አለባቸው።

በመክፈቻው ዕለት፣ ግንቦት 18/2009 ዓ.ም ጠዋት ከሚበላሹ ዕቃዎች ውጪ የሚጎበኙ ዕቃዎችን ማስገባት አይቻልም። ይህ ጊዜ የተያዘው የገቡትን ዕቃዎችን ለመጨረሻ ጊዜ በጥንቃቄ ለማደራጀት ለዕይታ ውብ እና ዝግጁ ለማድረግ ነው።

እባክዎን ወደ ኤግዚቢሽን ማዕከል የሚገቡ ዕቃዎችን በሚከተለው አድራሻ ይላኩ (ከውጪ አገር ዕቃዎችን ለሚልኩ ብቻ)።

1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ (ከግንቦት 18-21/2009 ዓ.ም)

የመቐለ ሰማኦታት ሃወልት ኤግዚቢሽን ማዕከል፣ ትግራይ፣ ኢትዮጵያ

አዳራሽ ቁጥር \_\_\_\_\_

የድርጅቱ ስም \_\_\_\_\_

የስታንድ ቁጥር \_\_\_\_\_

መቐለ፣ ትግራይ፣ ኢትዮጵያ

የሚጎበኙ ምርቶችን /አገልግሎቶችን/ ቁሳቁሶችን ኤግዚቢሽኑ ከመጠናቀቁ በፊት ከሚገኙበት ስታንድ ማንቀሳቀስ አይቻልም። የሚጎበኙ ቁሳቁሶችን ኤግዚቢሽኑ ከመጠናቀቁ በፊት ለማንቀሳቀስ የአዘጋጁን ልዩ ፈቃድ ማግኘት ያስፈልጋል።

### 6. የማጠናቀቂያ ጊዜ

የሚጎበኙ ቁሳቁሶችን በማሰባሰብ የኤግዚቢሽን ማዕከሉን ለቆ መውጣት የሚቻለው ግንቦት 22 ከጠዋቱ 2:30 ሰዓት እስከ ከቀኑ 10 ሰዓት ድረስ ብቻ ነው።

### 7. የቪዛ ሁኔታ

ከቪዛ ጋር የተያያዙ ጉዳዮችን ለማጠናቀቅ በሚገኙበት ሀገር ያለውን የኢትዮጵያ ኤምባሲ/ቆንስል ጽ/ቤት ወይም ሞፋ ማርኬቲንግና ፕሮሞሽን ሒ.የተ.የግ.ማህ ያነጋግሩ።

### 8. መጽሔት

ደረጃውን የጠበቀ ባለቀለም ካታሎግ መጽሔት በሀገራችን በሚገኙ የተለያዩ ሀገራት ኤምባሲዎች፣ በውጪ በሚገኙ የኢትዮጵያ ኤምባሲዎች፣ የክልል የዘርፍ ማህበራት ምክርቤቶች፣ የንግድና ዘርፍ ማህበራት ምክርቤቶች፣ ዓለም አቀፍ ተቋማት፣ መንግስታዊና መንግስታዊ ያልሆኑ ድርጅቶች፣ ሀገራዊና ዓለም አቀፍ ተቋማት፣ በኢትዮጵያ በሚገኙ ባለ ኮከብ ሆቴሎች፣ የኢትዮጵያ አየር መንገድ የቲኬት ቢሮዎች፣ ለባለድርሻ አካላት፣ ኤግዚቢሽኑ ለሚሳተፉ እና ለሌሎች ተሳታፊዎች ይሰራጫል። በመጽሔቱ ላይ ማስታወቂያ እንዲወጣልዎ ከፈለጉ የመጽሔት ማስታወቂያ ፍላጎት ማሳወቂያ ቅጹን በመሙላት ቅጹ ላይ በተጠቀሰው አድራሻ እና ጊዜ ይላኩ።

### 9. ሆቴሎች

በኤግዚቢሽን ማዕከል አቅራቢያ የሚገኙ ሆቴሎች፡  
ሀ. ፕላኔት ኢንተርናሽናል ሆቴል

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ሐ. ደስታ ኢንተርናሽናል ሆቴል

Tel: +251-342400131/41/96/97  
E-mail: reservation@destahotel.com.et  
WWW.destainternationalhotel.com

የአዘጋጁ አድራሻ

ቀዳማይ ወያነ የገበያ ማእከል ህንፃ ረ 1ኛ ፎቅ ቢሮ ቁጥር 157

ስልክ፡- 251-344-40-17-60/251-344-40-64-30

ሞባይል፡- 0914-38-45-31/0912-083520/

ፋክስ፡- 251-344-40-17-62/251-344-40-64-20

ኢሜይል ፡- tigrainternationaltf@gmail.com

www.tigraichamber@ethionet.et



**Important information  
about the 1<sup>st</sup> Tigray International Manufacturing  
Industry Expo :**

The following information as well as the terms and condition stated in the registration forms are the contractual basis for participation in the 1<sup>st</sup> Tigray International Manufacturing Industry Expo .

**01. Venue**

Mekelle Hawelti Semaetat, Tigray, Ethiopia.

**02. Duration of Expo and Opening Hours**

Friday, May 26, to Sunday, May 29, 2017 from 8:30 A.m. to 6:00 P.m.

During the event, exhibitors can enter the exhibition halls half an hour before opening time every day.

**03. Installation Dates**

Upto May 23/2017 from 9:00 A.m-6:00 P.m.

**04. Allocation and Hand over of Booths**

The requested size of booths will be allocated. Stands will be allocated on first come first served basis according to their Categories.

All booths will be hand over to exhibitors on May 25, at 10:00 A.m.

**05. Deliveries Exhibiting Materials and Organization of Individual stands**

All exhibiting materials should be brought in the Hawelti Semaetat Exhibition Center and displayed in individual stands from May 25, 2017 from 09:00 a.m. to 12:00 p.m.

The Afternoon of May 24, 2017 is reserved to give your stand a last touch and for delivery of perishable items (like flowers) only.

There will be no delivery of exhibiting materials during the Opening Ceremony on May 26, 2017, starting 8:00 A.m.

Please clearly label any materials that you would like to be delivered to the halls with the following address (for foreign participants only):

The 1<sup>st</sup> Tigray International Manufacturing Industry Expo (May 26-28, 2017)

Mekelle Hawelti Semaetat Exhibition Center  
(Exhibition venue)

Exhibitor (Company) name + stand number  
Mekelle, Tigray, Ethiopia.

Exhibiting materials should not be removed from individual stands before the closing date of the Expo. Taking out exhibiting materials before the closing date requires the special permission of the Organizer.

**06. Dismantling Dates**

Dismantling can start on May 28, 2017 as of 6:00 p.m. to be finished by May 28, 2015, 4:00 P.m.

**07. Stand Design**

Stand walls, floors, the walls of the halls, columns,

installations (water, electrical, etc.) and pre-protection installations may not have things stuck or nailed to them or be painted or damaged in any other way. Any damages occurring are to be borne by the exhibitor and will be charged to the exhibitor.

**08. Visa Regulation**

For farther information on visa regulation, please contact Ethiopian Embassy in your Country or Wafa marketing & promotion plc.

**09. Magazine**

The magazine shall be distributed free of charge to the Embassies in Addis Ababa, Ethiopian Embassies abroad, Regional Chambers of Commerce and Sectoral Associations, International Organizations, Governmental and Non-governmental Offices, Local and International Firms, Star Level Hotels in Ethiopia and Ticket Offices of Ethiopian Airlines, the stakeholders and participants, among others. For advertisement on the magazine, please refer to the magazine advertisement application form.

**10. Orientation and Distribution of Exhibitors' Passes**

Orientation Session will be held on May 25, 2017, at 03:00 P.m.

Exhibitors passes along with a Welcome Packs will be distributed after the session.

Three (3) exhibitor passes for nine (9) sq.m area each (e.g. 27sq.m. booth = 9 exhibitor passes) will be given to Exhibitors.

**11. Hotels**

Nearest Accommodations:

**A.Planet International Hotel**

Tel. +251-344405660 or +251-914748210

E-mail: [marketing@planetinternational.com](mailto:marketing@planetinternational.com)

[WWW.planetinternationalhotel.com](http://WWW.planetinternationalhotel.com)

**B.Axum Hotel**

Tel.+251-344405155 or +251-344405157

E-mail:[axum.n@ethionet.et](mailto:axum.n@ethionet.et)

[WWW.axumhotels.com](http://WWW.axumhotels.com)

**C.Desta International Hotel**

Tel:+251-342400131/41/96/97

E-mail:[reservation@destahotel.com.et](mailto:reservation@destahotel.com.et)

[WWW.destainternationalhotel.com](http://WWW.destainternationalhotel.com)

**Contact Information**

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Office number 157 (Mekelle)

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Email :- [tigrainternationaltf@gmail.com](mailto:tigrainternationaltf@gmail.com)

[www.tigraichamber@ethionet.et](mailto:www.tigraichamber@ethionet.et)

## IMPORTANT INFORMATION ABOUT TIGRAI REGION

### 1. Land Availability for Manufacturing Industry

In the region 9 industry zones are demarcated. Its cost is depicted below.

| City/Town | Area of land ( in hectare) |           |                       | Price/m <sup>2</sup> /year in Birr |
|-----------|----------------------------|-----------|-----------------------|------------------------------------|
|           | Demarcated                 | Developed | Ready to be developed |                                    |
| Mekelle   | 443.6                      | 224       | 219.6                 | 0.75                               |
| Humera    | 98                         | 14        | 84                    | 0.50                               |
| Shire     | 52                         | 25.80     | 26.20                 | 0.50                               |
| Axum      | 40                         | 14.95     | 25.05                 | 0.50                               |
| Adwa      | 148.20                     | 59.53     | 88.67                 | 0.50                               |
| Adigrat   | 84                         | 16.10     | 67.90                 | 0.50                               |
| Wukro     | 20                         | 9.60      | 10.4                  | 0.50                               |
| Michew    | 49.5                       | 0.50      | 49                    | 0.50                               |
| Alamata   | 50                         | 16.50     | 33.50                 | 0.50                               |

### 2. Proximity to Ports

Comparative Distance of Addis Ababa & Mekelle from East African Ports:-

| Port     | Distance (in Kilo meter)        |                                  |
|----------|---------------------------------|----------------------------------|
|          | Mekelle                         | Addis Ababa                      |
| Tajura   | 507 via Serdo-Afdara-Shiket     |                                  |
| Djibouti | 940 via Kombolcha-Woldiya       | 910 via Gelafi                   |
|          | 837 via Mile-Chifra- Alewuha    |                                  |
|          | 708 via Semera-Yallo-Mekoni     | 847 via Dire Dawa                |
|          | 680 via Serdo-Afdara-Shiket     |                                  |
| Sudan    | 1579 via Kesala-Gedarif- humera | 1881 via Metema, Azazo, Anjibara |
|          | 1339 via Kasala-Humera- Shire   |                                  |
| Berbera  | 1736 via Addis Ababa            | 964 via Dire Dawa                |

**በ1<sup>ኛው</sup> ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ፡**

- ስፖንሰር ያድርጉ!
- በጋራ አገራችንን እናልማ!
- በዕድሉ ይጠቀሙ!

**“በትግራይ ኢንቨስት ያድርጉ!”**

### 3. Infrastructure Accessibility

**Dry Port:** Mekelle dry port is under construction. However, full dry port services have been providing at temporary terminal. At this terminal both uni-modal and multi modal services are accessible. Bolded ware houses are expected to be built after the dry port construction is completed.

**Railway:** Mekelle–Awash Railway is under construction. It connects with Djibouti-Addis Ababa Railway. Therefore, it eases import –export situation of the region.

**Airport:** In the region there are four airports; Humera, Shire, Axum and Mekelle air ports. At Mekelle Alula Abanega International Airport has standardized cold room that enables to provide cargo service of perishable items for foreign market.

**Address:- Tigray Region Bureau of Trade, Industry and Urban Development**

**Investment Promotion Office**

**Main Office Address**

☎ +251-344 408522  
☎ +251-344 410417  
Fax +251-34 408403  
P.o.Box 947 Mekelle

**Liaison Office (Addis Ababa)**

☎ +251-115-572797  
Fax +251-115-585-016

**1<sup>st</sup> Tigray International Manufacturing Industry Expo**

- Sponsor the fair!
- Let us jointly work for the development of our Country!
- Use the Business Benefits!

**“Invest in Tigray!”**

**ስም:-** 1ኛው ትግራይ ዓለም አቀፍ የማኑፋክቸሪንግ ኢንዱስትሪ ኤክስፖ

**ቀን:-** ከግንቦት 18 - 21 ቀን 2009 ዓ.ም

**መሪ ቃል:-** “በትግራይ ኢንቨስት ያድርጉ!”

**ቦታ:-** ሐወልቲ ሰማኢታት ኤግዚቢሽን ማዕከል መቐለ፣ ኢትዮጵያ

**አዘጋጆች:-** የትግራይ ክልል ከተማ ልማት፣ ንግድና ኢንዱስትሪ ቢሮ ከትግራይ ክልል የዘርፍ ማኅበራት ምክር ቤት፣ የትግራይ የንግድና የዘርፍ ማህበራት ምክር ቤት በጋራ ከዋፋ ማርኬቲንግና ፕሮሞሽን በመተባበር

### ልዩ ልዩ ቀናት

**የተሳተፉ ምዝገባ፡** እስከ ሚያዝያ 25 ቀን 2009 ዓ.ም  
**የተሳተፉ ስምምነት ውል ማስረከቢያ፡** እስከ ግንቦት 5 ቀን 2009 ዓ.ም

**የመክፈቻ ሥነ-ሥርዓት፡** ግንቦት 18 ቀን 2009 ዓ.ም. ከቀኑ 3:00 ሰዓት

**ንግድ ለንግድ መድረክ፡** ግንቦት 20 ቀን 2009 ዓ.ም. ከጠዋቱ 3:00 ሰዓት

**የተሳተፉ ወጪዎች ምሽት፡** ግንቦት 20 2009 ዓ.ም ከምሽቱ 12:00 ሰዓት

**ሥነ-ጥበብ ለልማት፡** ትምህርታዊ መዝናኛ ፕሮግራም ግንቦት 20 ቀን 2009 ዓ.ም. ከቀኑ 10:00 ሰዓት  
**የመዝጊያ ቀን፡** ግንቦት 21 ቀን 2009 ዓ.ም.

### አድራሻ:-

1. በቀዳማይ ወያነ ገበያ ማእከል ብሎክ ረ 1ኛ ፎቅ ቢሮ ቁጥር 157

**ስልክ:-** 251-344-40-17-60/251-344-40-64-30

**ጥባይል:-** 0914-38-45-31/0912-083520/

**ፋክስ:-** 251-344-40-17-62/251-344-40-64-20  
**መቐለ**

2. ዋፋ ማርኬቲንግና ፕሮሞሽን ሃ/የተ/የግ/ማ.

ሜክሲኮ አደባባይ ቢፍቱ ህንፃ, 8ኛ እና 11ኛ ፎቅ

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**ጥባይል:-**+251-938-32-32-32 አቶ ካሕሳይ ለአከ

+251-913-88-41-92 አቶ ሃፍቶም ገ.ተፈሪ

**ፋክስ :-** 251-115-52-51-40 (አዲስ አበባ

**ኢሜይል :-** tigrainternationaltf@gmail.com

www.tigrainmanufacturing.com

“በትግራይ ኢንቨስት ያድርጉ!”

**Name:-** 1<sup>st</sup> Tigray International Manufacturing Industry Expo

**Duration:-** May. 26 – 29, 2017

**Venue -** Hawelti Semaetat Exhibition Center, Mekelle, Ethiopia.

**Organizer:-** The Tigray Bureau of Urban Development, Trade and Industry with Tigray Chamber of Sectoral Association, and Tigray chamber of Commerce and sectoral association in collaboration with Wafa marketing & promotion plc.

### Programs

**Registration:** up to May.03, 2017

**Submission of contractual Agreement:** up to May 13, 2017

**Opening Ceremony:** May. 26, 2017 at 9:00 a.m.

**B2B:** May. 28, 2017 at 10:00 A.m.

**Exhibitors' Night:** May 28, 2017 at 6:00 p.m.

**Art for Development:** Entertaining Educational program May 28, 2017 at 4:00 p.m.

**Closing Date:** May 29, 2017

### Contact us

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+251-912-08-35-20 Birhanu Legese

Fax :- 251-344-40-17-62/251-344-40-64-20

**Mekelle**

2. Wafa Marketing and Promotion Plc.

Mexico Square, Biftu Building, 8 & 11 floor

Tel :- 251-11-515-7043/0115525031

Mobile:-+251-938-32-32-32 Ato Kahsai Leake

+251-913-88-41-92 Ato Haftom G.Teferi

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**“Invest in Tigray”**